

**Subject:** FW: RELEASE: MAYOR GARCETTI APPOINTS DOANE LIU AS EXECUTIVE DIRECTOR OF THE LOS ANGELES DEPARTMENT OF CONVENTION AND TOURISM DEVELOPMENT

**From:** "Baker, Arley" <ABaker@portla.org>

**Date:** 03/09/2017 04:25 PM

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Very sad about this but at least Doane will help us bring visitors down here

**From:** alex.comisar@lacity.org [mailto:[alex.comisar@lacity.org](mailto:alex.comisar@lacity.org)] **On Behalf Of** Mayor News

**Sent:** Thursday, March 09, 2017 2:55 PM

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**MAYOR ERIC GARCETTI  
CITY OF LOS ANGELES**

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**FOR IMMEDIATE RELEASE**

March 9, 2017

**MAYOR GARCETTI APPOINTS DOANE LIU AS EXECUTIVE DIRECTOR OF THE LOS ANGELES  
DEPARTMENT OF CONVENTION AND TOURISM DEVELOPMENT**

**LOS ANGELES** — Mayor Eric Garcetti today appointed Port executive Doane Liu as the new Executive Director of the Department of Convention and Tourism Development. He will replace Bud Ovrom, who has served in the position for four years.

Liu currently serves as Deputy Executive Director and Chief of Staff at the Port of Los Angeles, where he helps to oversee the agency's daily operations and manages the Bureau of External Affairs. Prior to joining the Port in 2015, Liu served as Mayor Garcetti's Deputy Mayor for City Services, where he was a member of the team that worked on the City's bid for the 2024 Olympic and Paralympic Games.

"I am committed to making Los Angeles even more competitive as a convention and tourist destination, and we need a strong, experienced leader to get that job done," said Mayor Garcetti. "Doane has proven again and again that he can lead effectively, and think creatively to overcome difficult challenges. I can't think of a better leader for our Department of Convention and Tourism Development during such an exciting time for the Convention Center."

Liu has helped manage the Port of Los Angeles through an unprecedented period of investment and growth. During his tenure, the Port has invested billions of dollars to expand its capacity, upgrade its technology and create better access to the L.A. Waterfront for the community. Last year, the Port broke its all-time cargo volume record, shipping more than 8.8 million twenty-foot-equivalent units, and set records for the number of visitors to the L.A. Waterfront.

Before he joined the Port, Liu spent more than 15 years working in local and federal government, as Deputy Mayor under both Mayor Garcetti and Mayor Jim Hahn, Chief of Staff to Councilmember Joe Buscaino and Councilwoman Janice Hahn, and as an aide to Congresswoman Jane Harman. He also worked in the financial sector as a government banking and real estate specialist.

In his new role, Liu will manage the Department of Convention and Tourism Development, including the L.A. Convention Center, working to build on its record-breaking success in 2016, and prepare the Convention Center to serve as a key venue in the 2024 Games.

"The City of Los Angeles has limitless potential for growth as a convention and tourist destination, and I'm honored to be able to lead it forward," Liu said. "I'm grateful to Mayor Garcetti for this opportunity, and I look forward to helping realize his vision of modernizing the L.A. Convention Center and his goal of promoting hotel development and adding thousands of new hotel rooms within walking distance of the Convention Center."

Liu will begin his new position effective March 27, 2017.

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